



NYSCA SUFFOLK COUNTY

# District 7

APRIL 2022 NEWSLETTER

## PRESIDENT'S MESSAGE



Dear Colleagues:

Welcome to the month of April and all the life it brings with it, including the new life of the Medicare Modernization Bill that was recently co-sponsored by one of Suffolk County's very own representatives, Lee Zeldin.

I am grateful for NYSCA and our District 7 Board Members, our colleagues, who work tirelessly to help this organization function and produce results! For example, as a TEAM, NYSCA and NYSCA District 7 Board members and general members, have worked to

educate Representative Lee Zeldin on the Medicare Modernization Bill and just like we had hoped, it resulted in him signing on as a co-sponsor!

Thank you to all those who contacted Mr. Zeldin's office and educated him on the benefits of the bill. Now, let's work together and educate the other representatives in New York state as well, and get those members of Congress to also sign on as a co-sponsor.

A few topics that will be covered in this newsletter will include more information on the Onboard system which has some parts of the website now up and running! Your Vice President, Dr. Robin Stein, and your previous President, Dr. George Rulli, will give detailed information on the current status of the Onboard implementation phases.

The vast information our members receive from these two doctors are vital to the success of your practice. And, of course, reach out to us with any questions or challenges you are experiencing, and we will do our best to help.

Within his month's newsletter, the month of Easter and Passover, we focus on the beauty of pregnancy and birth. As many of my colleagues would likely declare, it is an absolute honor and pleasure to treat expecting moms and helping them move from pregnant woman to loving Mother without suffering with sciatica, hip pain, back pain, etc. The Webster Technique, a technique designed to help turn breech babies, is paramount. I had the fortunate experience of learning the Webster Technique from Dr. Webster himself, and online classes are available for you to become certified in the technique. We have a super detailed article from a Suffolk County chiropractor, Dr. Brian Di Russa, on his

*Continued on page 12*

**IN PERSON MEETINGS - Radisson Hotel Hauppauge - 8 PM**

**April 20<sup>th</sup>**

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## **FROM THE EDITOR**

Our district hopes that you enjoy this edition of our newsletter. Immediately following this welcome is a brief introduction of one of our profession's premier researchers. His research is essential to our practices and is relevant to our profession's current legislative efforts.

On the next page, Dr. Fasulo secured an article on Webster's breech turning technique with links to gain certification. I had the privilege of being taught by Dr. Webster while at LIFE Georgia. He was a giant in our profession with palpable confidence in our profession's success. One of my favorite professors.

We need your help to get our state senators on board with the companion senate version of our H.R. 2654 Medicare bill. Their contact links and a sample script are found on page 14. We also include information about legislative efforts to have us reimbursed fairly, please familiarize yourself with this issue as well.

Inside there are photos from our last district meeting and from the convention too.

As always please try to do business with all our vendors.

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## **RESEARCH MINUTE:**

Dr. James Whedon is a name you hopefully are familiar with. He is Director of Health Services Research at Southern California University of Health Sciences and an Adjunct Professor at The Dartmouth Institute for Health Policy and Clinical Practice (TDI). His DC degree is from Logan College, and he earned an MS in research from Dartmouth College. He has 54 publications and thousands of reads and hundreds of citations to his credit.

His latest study published in December entitled "Initial Choice of Spinal Manipulative Therapy for Treatment of Chronic Low Back Pain Leads to Reduced Long-term Risk of Adverse Drug Events Among Older Medicare Beneficiaries" will have influence in how you communicate with your patients and why choosing chiropractic makes sense. Review the study here: [https://journals.lww.com/spinejournal/Citation/2021/12150/Initial\\_Choice\\_of\\_Spinal\\_Manipulative\\_Therapy\\_for.12.aspx](https://journals.lww.com/spinejournal/Citation/2021/12150/Initial_Choice_of_Spinal_Manipulative_Therapy_for.12.aspx)

For more information this ChiroScience podcast interviews Dr. Whedon. They discuss his background and his research on chiropractic, opioids, risk of injury, and more. It is well worth your time. <https://chiropracticsscience.com/podcast/drjameswhedon/>

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### **IN PERSON MEETINGS - Radisson Hotel Hauppauge - 8 PM**

#### **May 18<sup>th</sup> - Robin Stein, DC**

Medicare: proper coding to be in compliance, handouts included, one free CE credit for NYSCA D7 Members

#### **June 15<sup>th</sup> - Vendor Appreciation Cocktail Night**

Location TBD

#### **June 16<sup>th</sup> - CEs & Coffee**

See page 5 for more details

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# Webster Breech Turning Technique



By Dr. Brian DiRussa,  
Southampton NY

It is hard not to notice the new growth or should I say, new life all around us at this time of year. When new life enters this world, it isn't always easy, and obstacles can present themselves at every turn.

Although there are many differing opinions about what it is specifically that we do as chiropractors, I have always believed that, foremost, our job is to remove obstructions/obstacles to the human body's ability to function/heal normally so that LIFE can be expressed with optimum potential.

One of the best ways we can help "new life" enter this world is by adjusting and caring for pregnant women. Although pregnancy and birth are completely natural processes, they can be fraught with obstructions/obstacles (complications). But one thing should be clear - pregnancy is not a disease and shouldn't be treated as such.

Obviously, there isn't room in this article to cover all the situations that can arise during pregnancy, but for the sake of brevity, I'd like to focus on the breech presentation and one possible solution—the Webster Breech Turning Technique.

When the presenting part of the baby is

not the head, it is termed a "breech" presentation. The buttocks, feet or a foot will instead present first. The incidence of a breech presentation is 1 in 40 with 25% being recognized before 30 weeks. Based on clinical evidence, there seems to be a relationship between the mother's pelvic alignment and a breech presentation. Larry Webster, DC recognized this relationship and devised the Webster Breech Turning Technique. To perform the technique there are 2 steps.

**STEP 1:** Place the patient prone. A table with a drop-away abdominal piece is helpful but a pair of foam blocks can substitute as well. Flex each leg and find the side of most resistance. Adjust the sacrum P-A on that side, the contact point is the sacral notch below the PSIS, a light thrust is used due to the lax ligaments of the pregnant patient. Two possibilities may occur after the adjustment: 1) the most resistant leg will release to equal the least resistant leg—happens about 80% of the time. 2) The least resistant leg will come back to equal the most resistant leg—happens about 20% of the time. Equalization in resistance during leg flexion is the expected result and should occur before proceeding to Step 2.

*Continued on page 7*



Dr. Sathish Subbaiah

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Dr. Morgan Chen



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# PERSPECTIVES AND RESOURCES

In 2020, Dr. Rob Scott, the President of Life University, delivered the Joseph Janse Lecture virtually, do to COVID lockdowns, for the summer 2021 FCLB event. Please watch and enjoy this video of Dr. Scott's presentation of the Joseph Janse Lecture. Where does reality exist and how do we return to the middle ground to move our diverse profession forward? What is our shared vision for the profession and does it align with yours? Enjoy the video.



Video introduction of a valuable resource for our practices from the Palmer Research Clinic. Visit Palmer and review their introduction to assessment tools to help you best treat your patients and utilize public domain resources to assess and objectively measure your patients' pain, disability, and document improvements during care. Grow your knowledge while reviewing high-quality chiropractic-related articles, scientific journal databases and learn how to use push services. Thanks to Palmer for the EBCP Toolkit.



WEBSTER BREECH TURNING  
CONTINUED FROM PAGE 3

**STEP 2:** Place the patient supine. On the side opposite the sacral adjustment in STEP 1, draw an imaginary line 45 degrees inferior and lateral from the umbilicus. Draw another line 45 degrees from the ASIS inferior and medial. At the intersection of these 2 lines, hold an I-S contact with your thumb using 3-6 ounces of pressure. Rotate your thumb from the bisected point 15 degrees in either direction until the underlying muscle bundle is felt. Hold the thumb contact for 1-2 minutes. You will feel the muscle drop away from your thumb pressure. Stop at this point. Do not adjust another segment that day.

Adjust every 2-3 days for 2 weeks. The baby should turn. If during the 2nd or 3rd visit, there is equal resistance on leg flexion, do not adjust.

The information contained in this article might have been just a review. No doubt many of you have had years of experience caring for pregnant women and children. But maybe some you haven't had that much experience in these situations, and you would like the confidence to be able care for these patients. Although I have detailed a way to help women with a breech presentation, it is not a substitute for actual instruction. I would encourage anyone who reads this article to seek out qualified instructors who can help you become proficient before trying to take on these types of cases. Places to start would be the ICA Council on Chiropractic Pediatrics ([icapediatrics.com](http://icapediatrics.com)) or the International Chiropractic Pediatric Association ([icpa4kids.com](http://icpa4kids.com)).

Some parts of this article were referenced directly from the following sources:

- 1) Chiropractic Pediatric & Prenatal Reference Manual, 2nd Edition by Jennifer Brandon Peet, DC
- 2) Textbook on Chiropractic & Pregnancy by Joan Fallon, DC

Doctors if you have a technique that you would like to review or write about - please submit article to [drfacquet@optonline.net](mailto:drfacquet@optonline.net)



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# Work Comp Corner with Dr. Rulli

## IMPORTANT INSURANCE IMPLEMENTATION DATES

<b>MARCH 7, 2022</b> <b>SUCCESSFULLY UNDERWAY</b>	Workers Compensation On Board Limited Release- Phase One <ul style="list-style-type: none"><li>• HP-1 Electronic Submission</li></ul>
<b>April 1, 2022</b> <b>DELAYED UNTIL FURTHER NOTICE</b>	GHI Medicare NYC Advantage Plus Implementation
<b>April 4, 2022</b> <b>SUCCESSFULLY UNDERWAY</b>	Workers Compensation On Board Limited Release-Phase Two <ul style="list-style-type: none"><li>• DME Prior Authorization Requests (PAR)</li></ul>
<b>May 2, 2022</b>	Workers Compensation On Board Full Release-Phase Three <ul style="list-style-type: none"><li>• Treatment/Testing Prior Authorization Requests (PAR)</li></ul>
<b>July 1, 2022</b>	Workers Compensation CMS 1500 Initiative takes effect. <ul style="list-style-type: none"><li>• Mandatory WC electronic submission</li></ul>

Part 2:

## What is PAR?

As of March 7th, 2022, the NYS WCB has released our ability to submit an HP.1 electronically. This must now be done through the Medical Portal which everyone should be registered for by now. Feedback from our colleagues who have used this format indicate, “the process is not that difficult and is very intuitive.” The process and step by step procedures can be found on you-tube. You can find it with a search of “on board training for health care providers” then it was labeled “submitting a request for decision on unpaid medical bills form HP-1” it was 48:04 minutes. The entire process however should only take 7-10 minutes for you to complete.

Also, as of April 4th the board has initiated the use of DME fee schedule and PAR (prior authorization requests). All fees must be from the DME list on the Boards website and if the DME you wish to prescribe requires a PAR you must also submit that. The good news is many of the DME’s we feel our patient benefit from DO NOT require a PAR. An example of just a few that don’t require a PAR are TENS, lumbar supports, and cervical collars. Again, the list is on the board website, and it will clearly indicate if a PAR is needed.

Please, also be advised that the Chair has determined that solicitation or receipt of payments from a 3rd party for Chiropractors and other Health care treatment and services (fitting fees or service agreements) are prohibited by workers comp law. Subject # 046-1449.

Lastly, speaking from personal experience, the use of Carisk to bill Comp has turned out to be easier than I thought. It was a learning curve but well worth it. I personally use Chiro-touch as my software vendor and we needed their tutelage as well.

Look for further updates regarding the changes in Comp next month.

### OnBoard: A Better System for a Better Board by WCB



# Washington, Rush, Sweet & Burr

By JC Smith MA, DC

**Abstract:** Spinal manipulation began long before AT Still or DD Palmer developed their art and sciences in North America. The term 'bone-setting' was coined in 1510 in Europe and this skill was brought to colonial America by one famous family, the Sweets, making for interesting and humorous stories that included notable Americans from our country's early history.

Another link to our Founding Fathers includes a similar sentiment about medical freedom espoused by Dr. Benjamin Rush, signer of the Declaration that was shared by both DD and BJ Palmer in their early writings.

Ironically, it was medical iatrogenesis that led to the death of our first president, George Washington, when a pupil of Dr. Rush was at Washington's bedside to perform bloodletting that attributed to his death.

**Indexing terms:** History; DD Palmer; Sweet family; Benjamin Rush; George Washington.

Cite: Smith JC. Washington, Rush, Sweet & Burr [Column]. Asia-Pac Chiropr J. 2022;2.6.

Asia-Pacific  
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COLUMN



## Introduction

No, this article is not about a law firm by the above name, but it is about a few figures and events from colonial America that are intertwined in an interesting fabric that have affected the history of chiropractic in one way or another, including the death of our first president.



## Sweet Bonesetters

The art of manipulation certainly did not begin with either AT Still or DD Palmer. In fact, spinal manipulative therapy (SMT) has roots BC (before chiropractic) that reach back over 3,000 years ago to Imhotep, the Great Physician of the Pharaohs, who wrote of this healing art. (1)

In Medieval Europe the term 'bonesetters' was coined in 1510. This skill was an art taught via hands-on training, not in schools, and generally kept secret by family members. (2)

There are many stories of immigrants from Europe who brought this skill with them to North America. Among the oldest and most notable family of bonesetters were the 'Bonesetter Sweets' of South County, Rhode Island, who carried on this tradition in colonial America that has made for many interesting anecdotes. (3)

Dr. Benoni Sweet, born in 1663 and died in 1751 at the age of 90, was also known as 'Captain Sweet' as he was called by his neighbours since in his early days he had been an officer in the British Army where 'his skill in bone-setting was of high repute in Rhode Island and in Eastern Connecticut', as reported in the New York Times on April 4, 1874 in an article 'Distinguished Bonesetters.'

During the Revolutionary War, his son, Dr. Job Sweet, born in 1724 and died in 1840 at the age of 80, was sent to Newport to set the bones of French officers, an operation their own doctors would not attempt. After the war, Colonel Aaron Burr, later Vice-President of the United States, sent for him to help his daughter, Theodosia, who had a dislocated hipbone.

Dr. Sweet journeyed to New York and there was greeted by Colonel Burr; their family doctor, and several other learned medical men. Rather reluctantly, Job was not happy about having an audience. They suggested that a specific hour - ten o'clock the next morning - be set for the procedure. After they had left the house, Job talked soothingly to Theodosia, who was in great pain, and explained to her his methods. When he had eased her fears, he asked her father if he could place his hands on her hip to locate the trouble.

According to the 1874 The New York Times article:

[CLICK HERE TO DOWNLOAD THE ARTICLE](#)

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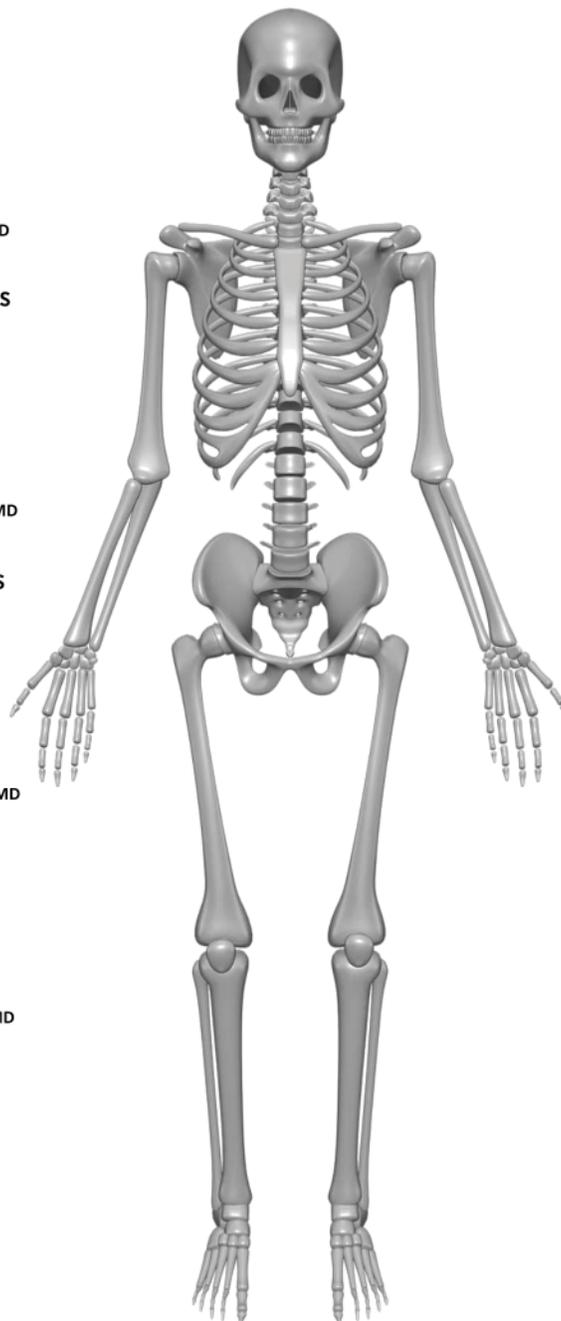
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# SNAPSHOTS FROM MARCH MEETING

Dr. Craig Rubenstein - Vertigo Management



PRESIDENT'S MESSAGE  
CONTINUED FROM PAGE 1

perspective on treating pregnant women and performing the Webster Technique.

Remember to mark your Calendars for our June CE and Coffee event taking place on June 16, 2022 at the Hauppauge Radisson. Our sponsors will be our educators on topics of interest.

Regarding the Mohegan Sun Convention, it was, as usual, a smashing success! Hopefully, all those reading this article, will have enjoyed the education, camaraderie and fun of the convention. Congratulations to our own members Dr. Joe Merckling and Dr. Robin Stein on receiving Awards of Excellence from NYSCA in appreciation for their distinguished service. They work hard every day for NYSCA District 7 and the State and their hard work has not gone unnoticed. Thank you both for your dedication to this wonderful profession of chiropractic!

As written so eloquently by Dr. Palmer: "Where there is no vision, the people perish". As a group of dedicated, committed, and passionate Suffolk County chiropractors, we must continue our unified mission to improve the practice environment in our state. We are not here to perish; we have the vision to succeed and thrive with our members support and involvement!

As usual, it is my utmost pleasure to serve you as the President of NYSCA District 7. Please continue to give what you can to help improve this organization thrive. Come to meetings, donate to our PAC and represent our profession as upstanding, involved and leaders of our communities. And of course, please refer those patients in need to our amazing sponsors, including Stand Up MRI, OALI, NSPC and Dr. Sharma for Pain Management.

Your President,

Dr. JoAnna Fasulo



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TM

## Senate Medicare Bill Imminent Immediate Action Required

Senators Richard Blumenthal (D-Conn.) and Kevin Cramer (R-N.D.) are about to introduce a companion bill to H.R. 2654, the Chiropractic Medicare Coverage Modernization Act. A Senate companion, identical to the House version, is a vital step in passing this legislation and creating better access to Medicare-covered services allowed under a chiropractor’s state licensure.

### WHAT YOU NEED TO DO:

Call your senators and urge them to become original cosponsors to the Chiropractic Medicare Coverage Modernization Act, soon to be introduced by senators Blumenthal and Cramer. Find your senators and their phone numbers here: [www.senate.gov/states/statesmap](http://www.senate.gov/states/statesmap)

**Script:** Hello my name is \_\_\_\_\_ from CITY, STATE. I’m calling to urge Senator NAME to become an original cosponsor of the Chiropractic Medicare Coverage Modernization Act that will soon be introduced by senators Blumenthal and Cramer. This bill will allow greater access to chiropractic services already covered by Medicare. Please pass this information along to appropriate staff — and I look forward to the senator becoming an original cosponsor of this legislation. Thank you.  
Please call your senators at your earliest convenience. The more original cosponsors we have, the greater the likelihood of our success.

Please feel free to forward this message to patients, family, friends and colleagues and look for more information on this in future ACA communications.  
For more details about the Chiropractic Medicare Coverage Modernization Act, visit [HR2654.org](http://HR2654.org). Thank you!

Contact Your Senator! →

Contact Your Representative! →

## ACA Coalition Fights for Provider Reimbursement Fairness

The American Chiropractic Association (ACA) collaborated recently with the Patient Access to Responsible Care Alliance (PARCA), a coalition of non-MD healthcare providers, in submitting a letter to federal regulators urging them to enforce a rule that requires group health plans and health insurers to fairly compensate non-MDs for the same services delivered by other healthcare providers. The letter is addressed to the Secretaries of the Department of Health and Human Services, the Department of Labor, and the Department of the Treasury.

View The Parca Letter

Provider Discrimination Report Form

## CLASSIFIED CHIROPRACTIC EQUIPMENT FOR SALE - DUE TO HEALTH REASONS

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1 THOMAS PORTABLE TABLE

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1 LLOYD TABLE WITH ELEVATION,  
SWING THORACIC AND DROPS.  
PRICE: \$1500 - RETAILS FOR \$13K

1 LLOYD TABLE STATIONARY WITH  
SWING THORACIC, FLEXION/DIS-  
TRACTION & DROPS. PRICE: \$500 -  
RETAILS FOR \$6K

1 THOMAS PORTABLE TABLE WITH  
DROPS. PRICE: \$250

CONTACT DR JERRY AT 631-475-0711

## SAY THANKS



Contact Lee Zeldin

Thank him for his support of  
The Chiropractic Medicare  
Coverage Modernization Act

East End Office  
30 West Main Street Suite 201  
Riverhead, NY 11901  
Phone: (631) 209-4235

email  
<https://zeldin.house.gov/zip-code-lookup?form=/contact/email-me>



## Our Daily Fred

*A daily email for your personal development, empowerment, and amusement*

Fred Ford LifeSuccess Consultant Newsletter

### Today's thoughts are taken from "Find And Use Your Inner Power" by Emmet Fox

Here is a wonderful saying: "He didn't know that it couldn't be done, so he did it." Meditate upon this, and you will find it very inspiring.

#### Freditorial:

I took the author up on his suggestion and meditated on the wonderful saying and what I found was not only inspiring but telling. It revealed a flaw in my own belief system. I received a clear understanding that ANY and ALL failures to take action on a Big Goal in my past were the result of my own personal limiting beliefs. In a related revelation, I understood with clarity that no matter where those limiting beliefs originated from or why I continued to cling to them, there was only one person who could replace them: ME!

Henry Ford once said: "I am looking for a lot of men who have an infinite capacity to not know what can't be done." I LOVE that quote! And I am determined to learn from both that quote and the revelations inspired by my meditations on today's featured excerpt. Going forward, whenever a big, unprecedented, or seemingly unreachable possibility enters my mind, I will accept and receive it as a nudge from the Universe. Instead of dismissing it, I will instead say: Why not me? Why not now? Finding no answer to those questions, I'll write the idea down to give entry of the Big Idea to the physical universe. How about joining me in this intention! Remember, this is YOUR year and ALL THINGS are possible for you...

**JOIN DAILY FRED**



**Please Keep  
Dr. Jerry Bertuch  
in your Thoughts  
and Prayers**

## Colleague's in Need

Please alert our district if you know of member who is sick or infirmed.

**We want to be of help.**

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Thank you for your support of the Chiropractic Profession and NYSCA. This newsletter is the official publication of the NYSCA District 7, Suffolk. This is a medium for open and responsible dialogue on issues germane to the chiropractic profession. Individuals are encouraged to contribute items of interest. Opinions do not necessarily reflect the views of the NYSCA or board members of District 7. The NYSCA and NYSCA D7 does not endorse or approve any statement or fact or opinion, nor is it responsible for editorial or advertising presented within the Newsletter. If you would like to comment on an article or submit articles that may be of possible interest to our district please email the editor directly.



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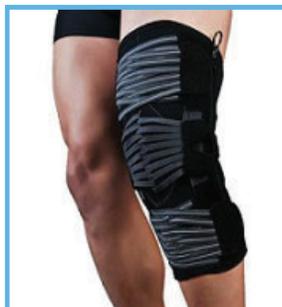
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# New York State Chiropractic Association

PO Box 557, Chester NY 10918 | 518-785-6346 | 518-785-6352 FAX

info@nysca.com | www.nysca.com



## APPLICATION FOR MEMBERSHIP

### Contact Information

Last Name:	First Name:	MI:	<input type="checkbox"/> Male <input type="checkbox"/> Female
Business Address:		County:	
City:	State:	Zip:	
Office Phone:	Office Fax:	Email:	
Referred to NYSCA by:		<b>All fields required unless otherwise specified.</b>	

### Education Information

Degree(s):	
Chiropractic College:	Year Graduated:
NY Chiropractic License Number:	Date of Issuance: (MM/DD/YYYY):

### Personal Information

Date of Birth:	Home Phone (opt):	Mobile Phone (opt):
Home Address:		County:
City:	State:	Zip:

#### Membership Categories

#### Dues

Regular Membership	Full Year or AutoRenew*
<input type="checkbox"/> 1 <sup>st</sup> Year Licentiate – up to 2 years from date of licensure	\$120 or \$10/month
<input type="checkbox"/> 2 <sup>nd</sup> Year Licentiate – up to 3 years from date of licensure	\$240 or \$20/month
<input type="checkbox"/> 3 <sup>rd</sup> Year Licentiate – up to 4 years from date of licensure	\$360 or \$30/month
<input type="checkbox"/> 4 <sup>th</sup> Year Licentiate – up to 5 years from date of licensure	\$480 or \$40/month
<input type="checkbox"/> 5 <sup>th</sup> Year Licentiate – Greater than 5 years from date of licensure	\$600 or \$50/month

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#### Affiliate Membership<sup>†</sup> – must be licensed to practice chiropractic in New York

- a full-time staff member in residence at a chiropractic or other accredited university, college, school, or institution; or
  - a full-time employee of any recognized governmental agency; or
  - a member of the Armed Forces of the United States on active duty; or
  - not in active chiropractic practice AND is employed full-time as supplier/vendor of chiropractic products and services, or other practice equipment, in service to members of the chiropractic professional field; or
  - practicing exclusively in a state or jurisdiction other than New York State
- \$60**

<sup>†</sup>out-of-state affiliate members may neither vote in NYSCA elections nor hold office

#### \*Membership Dues – AutoRenew (Monthly debit from credit card)

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I fully understand and agree that upon acceptance of my application, I shall abide by the certificate of incorporation of the NYSCA, its Bylaws, Canon of Ethics, all rules and regulations adopted by the Board of Directors and House of Delegates, and the laws of the State of New York, the Board of Regents, and the State Education Department. I further understand that the NYSCA regularly communicates with its members by electronic means and therefore permit NYSCA to send me communications and advertisements (regarding upcoming events, etc.) via fax/email.

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